WHAT IS BAG-IN-BOX®?

Bag-in-Box® was developed many years ago for the safe transport and storage of liquids. Over the years it has become more familiar in the retail space, and with the increased pressure on sustainability and consumer purchasing behaviours, changing to 100% recyclable packaging is seeing a large growth in the drinks industry.



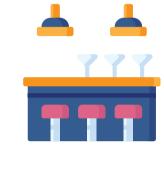
Available in a number of sizes to suit cider producers looking to:







Sell directto-consumer via eCommerce platforms.



Sell to pubs & other establishments for higher volume use.

Advantages of BAG-IN-BOX®





COST SAVING

Standard sizing available saving on origination costs and up to 92% reduction on transport space reducing transport costs.



SUSTAINABILITY Up to 8x lower carbon footprint than a

traditional glass bottle. Bag and box 100% recyclable.



PRODUCT FRESHNESSAirtight design reduces oxidation,

keeping the liquid as fresh as it was when boxed.



INCREASED VOLUME Various capacity options available,

including 20 litres which is equivalent to over 35 pints.

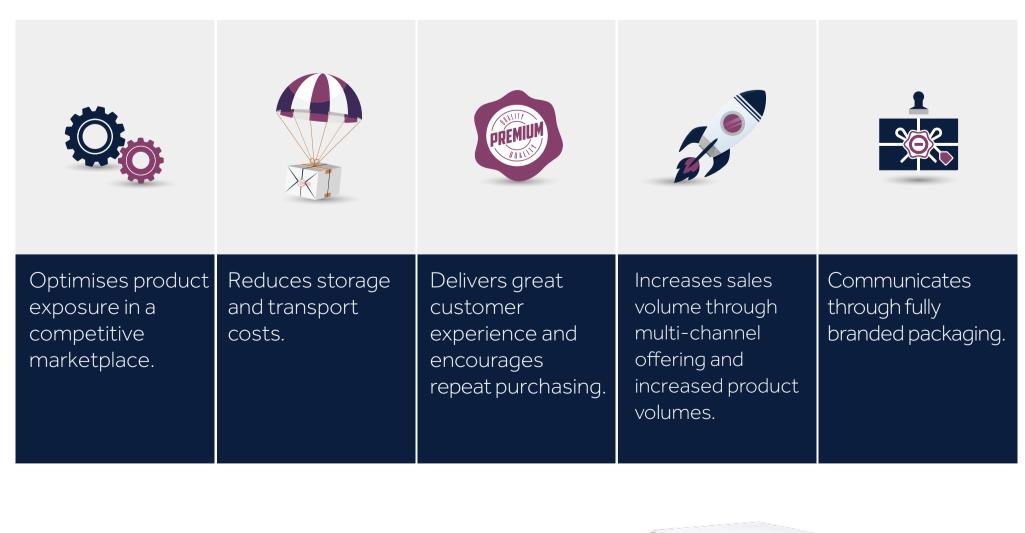


The Bag-in-Box® has both the

PRODUCT PROTECTION

protective bag layer and the external cardboard outer, ensuring increased product protection compared to glass bottles.

Why Bag-in-Box® FOR CIDER?



FIND OUT MORE

Contact Andrew Richards at Smurfit Kappa Barnstaple on **07562 208254** or visit smurfitkappa.com/cider

